



**Dr. Michael Alexander**  
Witness and Witness Coach  
With over 25 years Experience

## Background

Michael Alexander has a Ph.D. in Applied Economics from The University of Minnesota and has presented and supervised testimony in over 150 cases before the California and Minnesota Public Utility Commission and the Federal Energy Regulatory Commission. He has won over \$1.5 B worth of judgements and settlements for his clients.

Michael has also trained students for the competitive California Mock Trial Competition. His students have gone to the quarter or semi-finals for four years in a row. Several of his students have also won individual awards.

Award winning speaker and coach

Author of:  
*Survive and Thrive on the Witness Stand*

# Michael S. Alexander, Ph.D

## *Survive and Thrive On The Witness Stand* Ending the Fear and Weaknesses for Witnesses

Whether you are a professional witness, a lobbyist, or a regular person, you can wind up on the witness stand for any reason:

- A Criminal Case
- A Civil Case
- A Contract Dispute
- A Discrimination Suit
- A Wrongful Dismissal Suit
- A Regulatory Proceeding
- A State or Federal Congressional Investigation
- A Divorce or Custody Hearing

Michael Alexander has several programs to help you:

### **1. Survive and Thrive on the Witness Stand:**

A basic hour long primer for witnesses

- Learn to present your case and be believable
- Understand the courtroom dynamics
- Take the fear out of the process

### **2. Training Your Witnesses**

An hour long (or optionally longer) CLE course

- Teach your witnesses to work with you not against you
- Make sure the record contains what you want it to
- Improve the relationship between you and your client

### **3. An Introduction to the Court for Witnesses & Spectators**

An hour long introduction to general legal proceedings

- Take the mystery out of the the legal process
- Gain a perspective when watching a trial you care about
- Understand more than just what the news and friends say

### **4. Individualized Coaching**

A program customized to your case and your needs

Call today to schedule Michael Alexander

Learn How to be comfortable and Successful on the Witness Stand

Dr. Michael Alexander  
<Michael@AlexanderTalks.com>  
<http://www.AlexanderTalks.com>  
626-244-7817

## What Clients Say:

*I had the fortune of observing Mike work with witnesses... It takes a unique aptitude to absorb complicated material and testify as a witness. Mike's exceptional talent is his ability to transcend that skill set and teach others to provide succinct and effective testimony in a courtroom setting.*

- Jeff Renzi, Attorney

*Michael is a consummate teacher, as demonstrated in his patience and skill in instructing middle-school students to excel in a mock trial competition. Michael is able to take complex problems and explain them in plain language that can be comprehended even by sixth graders.*

- Allan Johnson, Attorney, Head Of EIX Ethics Investigations Group

*Michael's speech was both a mind-opener and a heart-opener to me. He helped me understand the things in ways I never would have without his help.*

- Rev. Daniel Huston

*Michael Alexander is a throw back to the days when society valued verbal communication. 'Dr. Mike' uses his wit, his vast knowledge, and his unique perspective on life to teach, to explain, and to humor anyone and everyone he communicates with.*

- Rudy Fuentes, Monterey Highlands' Teacher

*I have known Dr. Michael Alexander more than twenty years, and have attended more than a dozen of his presentations. Dr. Alexander is always concise, and is able to make the most difficult problems clear. Besides being one of the world's foremost experts on the economics of energy, he is also a great story teller and showman.*

- Stuart Goldberg, Author, Jury Consultant

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## Employer and Client list

Southern California Edison

Minnesota Department of  
Public Service

Boston Edison

Northern Trust Bank

Panda Learning Center  
(Panda Restaurant Group)

Asian American Professional  
Association

Dynamic Vision International

Internal Revenue Service

Toastmasters' Founder's  
District

Teaching and professor  
positions:

Washington University

Babson College

Bentley College

Roosevelt University

Walden University

Public speaking coach for the  
award winning Monterey  
Highlands Middle School

Public speaking tutor for  
FBLA (Future Business  
Leaders of America)

Member of Toastmasters  
International

